*A close up of a logo

Description automatically generated Fruitpedia*

By Group D

In the last few decades, The Development of social and economic has impacted the health of human health [1]. According to the World Health Organization in 2004, People in this century live longer compared to past centuries but not in healthy conduction. This claim supported by evidence of chronic diseases like cancer and neurodegenerative disease as a cause of death [2] [3]. This problem can be counter by consuming healthy food. A study published by Boeing at al shows that there is a relation between consuming fruit and vegetable and promoting health. The study also found that consuming fruit and vegetables, reducing the risk of hypertension, CHD, stroke, and other chronic diseases [4].

Taking advantage of the information above, Fruitpedia will be a source of information and place for people to share their stories. The story about how Fruit helps to improve their health will impact other readers or users that come to the site. Fruitpedia will also be a place for people to reciprocate to the story in the form of Forum-like site.

The main target of this site is people who are curious about their health and people who want to change their health. This can be achieved by utilizing modern media marketing. After having enough users, the site works together with another health site or company to help promote a better healthy life to expand the site.

The main features of the site:

* Post an article about the fact of fruit;
* Post story of fruit with health, and how the fruit helps changes their life;
* Show their achievement and post on profile pages;
* Share their thought about fruit in the form of pictures, music, and videos;
* Create a table section about the nutritional ingredient of the fruit.
* Educate people about the relationship between fruits and healthy homes through live broadcast;

The purpose of Fruitpedia is to help people get familiar with fruits and help people live a healthy life through the form of social networks.

# References

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